AZBOCUG

mobile mini
SOLUTIONS

Top 5 Deadly Sins to Avoid when Developing and Releasing Business Objects Reports

John Clapper

Overview

- Introduction

- Sins 1-5

- Questions

Who am I

Currently work for Mobile Mini as a Business Intelligence Analyst and have been working with data in some form for my whole career. I have had a variety of jobs in my career which gives me unique insight into data and how it relates to business.

Interesting Fact: Assisted with opening and launching an online cigar shop, cigarsdaily.com

BUSINESS INTELLIGENCE

MOBILE MINI

- Founded in 1983

- World's leading provider of **portable storage** solutions

- Leading provider of **specialty containment** solutions in US

- 139 Locations US, 2 Canada and 15 UK

- Publicly traded NASDAQ: **MINI**

- Service approx **75,000 customers**

- Over **2,000 employees**

- Corporate headquarters: **Phoenix, AZ**

BUSINESS INTELLIGENCE

Samuel Langley

American astronomer, physicist, inventor of the bolometer and aviation pioneer.

BUSINESS INTELLIGENCE

1. Not Having Business Support

Why Avoid:
- Difficult getting help with requirements
- Not knowing business processes
- No one uses the reports

How to Gain Support:
- Find a Champion
- Learn the business
- Communicate

BUSINESS INTELLIGENCE

1. Not Having Business Support

2. No Plan

Why Avoid:
- No Finish Line
- No Priorities
- Frustration

How We Plan:
- Agile Methodology
- Bi-Weekly Priority meetings with the Business

BUSINESS INTELLIGENCE

1. Not Having Business Support

2. No Plan

3. Working In Silos

BUSINESS INTELLIGENCE

Why Avoid:
- Information is not shared
- Causes blame shifting
- Kills team morale
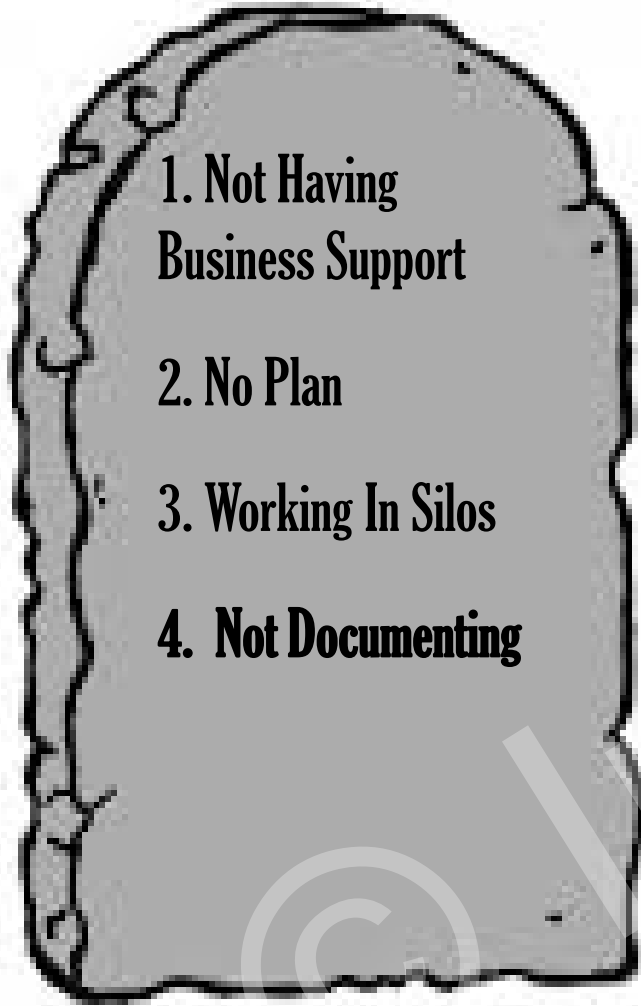
How do we Breakdown Silos:
- Daily Standups
- Weekly Meetings
- Bi-Weekly Meetings with the Business

Top 5 Deadly Sins to Avoid

1. Not Having Business Support

2. No Plan

3. Working In Silos

4. Not Documenting

Why Avoid:
- Scope Creep
- Longer Ramp up time for new Resources
- Missed Opportunities

How We Document:
- Use SharePoint as hub of our Documentation
- Home Grown Documentation
- Asana

BUSINESS INTELLIGENCE

Top 5 Deadly Sins to Avoid

1. Not Having Business Support

2. No Plan

3. Working In Silos

4. Not Documenting

5. 20% Design 80% Implementation
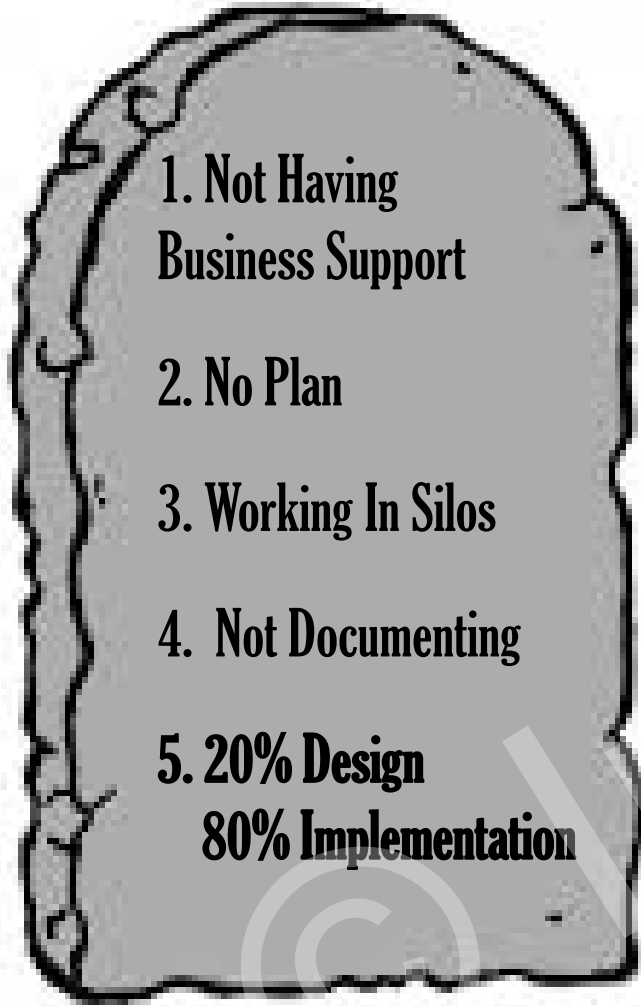
Why Avoid:
- Slows down Production
- Assumed Requirements could cause redo's
- Reports that aren't trusted

How We Put Design First:
- Use Visual Story Board Methodology
- Use 360 Eyes to do impact analysis
- Use Peer review sessions

BUSINESS INTELLIGENCE

Questions?

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